

# COVER THE GOOD DAYS



**At a time of loss, the last thing a family needs is their daily routine upset because of financial worries.**

Taking out life cover could leave your family in a better position to be able to afford the everyday things they're used to.

Because if money's really tight all the things that made life special while you were still around, could be threatened for years to come.



Family holidays



After school activities



Days out

**So don't take a rain check on life cover. After all it could help protect the lifestyle of those you love.**

**To find the best way to protect you and your family, talk to us today.**

Call Neil Barsby on +447500969179

Asquith Financial Services  
18 Olympic Boulevard  
Colchester  
Essex  
CO4 5ZP  
neilbarsby@asquithfinancialservices.co.uk  
www.asquithfinancialservices.co.uk



If the policy has no investment element then it will have no cash in value at any time and will cease at the end of the term. If premiums are not maintained, then cover will lapse.  
The policy may not cover all the definitions of a critical illness. For definitions of a critical illness please refer to the key features and policy document.  
The value of the investment can go down as well as up and you may not get back as much as you put in.